

# Celebrating 75+ years of quality & craftsmanship

At Childcraft® we're proud to have been a trusted partner to the early learning education community for more than 75 years. We look forward to the years to come and all we can do together to give today's early learners an exciting today and a successful tomorrow.



**1946.** Childcraft Equipment Company founded in New York City.

1946

**1985.** Bird-In-Hand Woodworks begins to manufacture Childcraft using Amish craftsmanship.

1985



**1988.** The Walt Disney Company acquires Childcraft.

1988

**1996.** Become a trusted supplier to the international schools and DOD market.

1996



**1997.** School Specialty® acquires Childcraft from The Walt Disney Company.

1997

**2001.** Proprietary literacy materials introduced.

2001

**2002.** abc School Supply acquired. Bird-In-Hand begins manufacturing Korner's for Kids®.

**2002.** John Archambault (author of Chick a Chick a Boom Boom) and David Plummer tour US schools for Childcraft, as well as at NAEYC and National Head Start.

2002

**2003.** Honored at National Head Start convention for support of Head Start and children and families in need.

**2003.** Receives Pennsylvania Governor's Award for Environmental Excellence.

2003



**2004.** Independent survey in the early childhood education market ranks Childcraft #1 most recognized name in early childhood in the US.

2004



**2009.** Childcraft moves to School Specialty headquarters in Greenville, WI to integrate with broader educational experts and resources.

2009

**2017.** Childcraft receives Operational Excellence & Quality Award.

2017



**2021.** 75th anniversary. And still dedicated to helping shape a successful future for Early Learners.

2021